

## REACT NATIVE MOBILE APP DEVELOPMENT



# CASE STUDY



## NEYMAR JR EXPERIENCE

Neymar Jr experience soccer learning app

### About Client

The client is from Brazil transforming people's lives by bringing innovative coaching concepts of assisting newcomers in learning and developing skills from their idol, virtually.



1

Single place to learn everything about soccer

2

Zero investment to learn from best soccer players like Neymar Jr

3

Anytime anywhere learning



### Business challenges

- › Transmitting best practices from leading players like Neymar Jr without any boundaries of having playground to learn football



### Business Benefits

- › Complete training at one place including nutrition and fitness tips
- › Customize training program
- › Learn watching video tutorials
- › Step-by-step in-depth coaching from warm-ups to finishing techniques
- › Compare your performance with your friends to learn together
- › Get your challenge set by experienced football player



## Solution

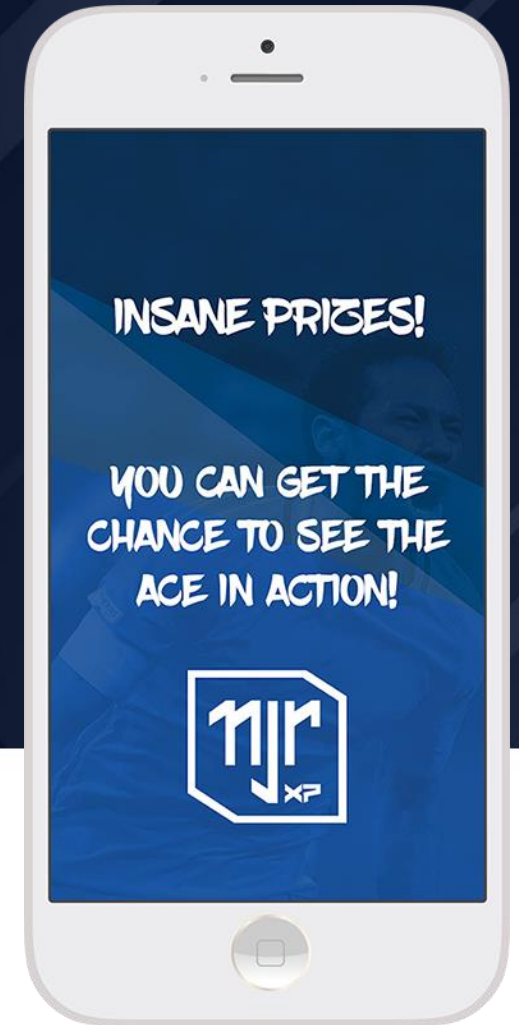
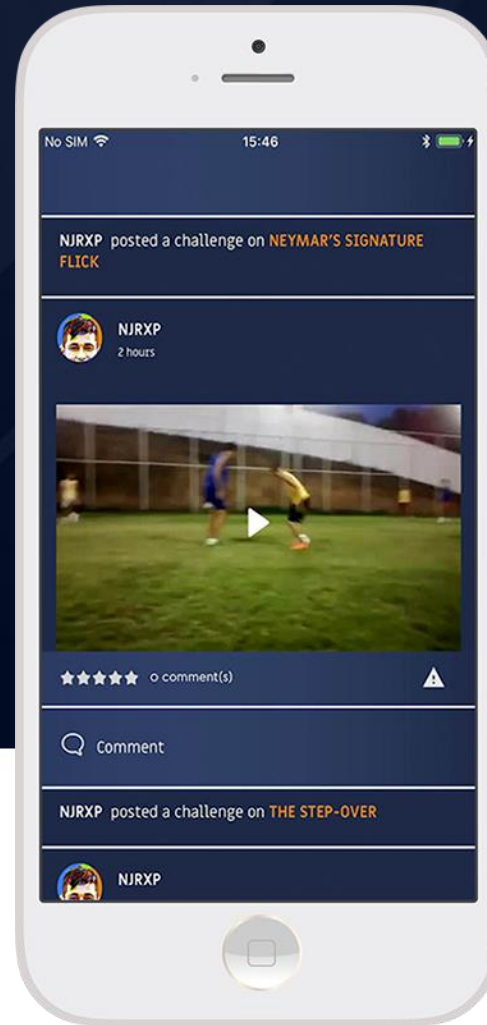
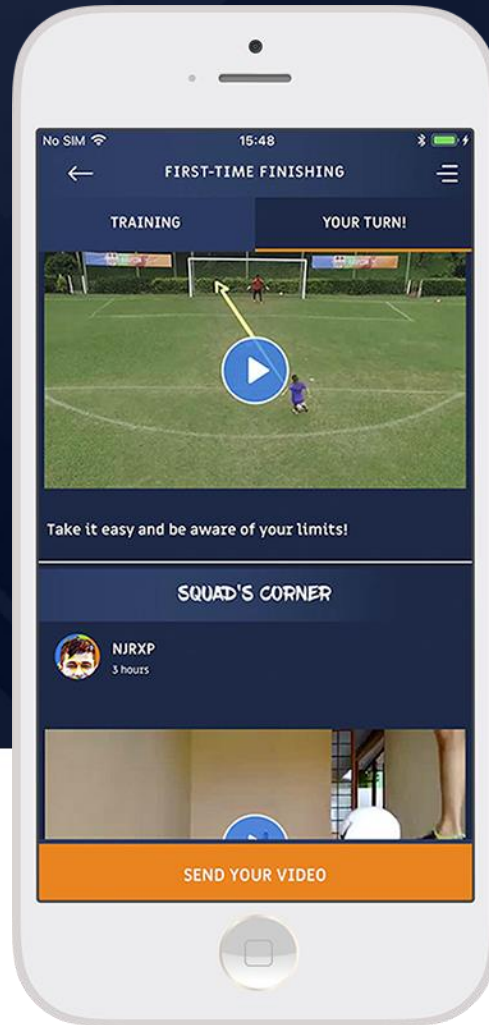
Systematix helped client to bring Neymar Jr experience and knowledge on mobile devices. This app teaches soccer to enthusiastic newcomer (user) via providing challenges, along with nutritional, fitness and training tips. One of the excitements for users to upload their activities and practices that will be viewed by Neymar Jr. Selected best practices and activities will be further shared and posted by Neymar Jr himself on his social handles.

The app is designed and developed for both iOS and Android for free in Portuguese, Spanish and English languages. In fact for users wanting to learn more can refer advanced coaching content via premium subscription. This is one of its kind application, where user can track their performance real-time.

## FEATURES



# SCREENSHOTS



**systematiX**  
Digital X'perience Partner

**Thank You**

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